



Services Overview

1. **„The A-to-Z Coaching Programme‘** is a programme especially designed for mid-career or established visual artists who want to make the next step to success. More specifically, it is perfect for:

- ✓ Visual artists who want to gain a deeper understanding of factors of **success**.
- ✓ Visual artists who want to take **control** of their career.
- ✓ Visual artists who want to get to know more about the next **steps** in their **career**.
- ✓ Artists who have specific **questions** and want to get specific **answers**.
- ✓ Artists who feel that things have not been **working out** like they should.
- ✓ Artists determined to get more **publications, sales and attention**.

The programme will give you a holistic understanding of everything you need to know as a professional artist: from how the artworld works to how you can build your artist identity to how to get press and shows.

The Programme is developed upon the values of **sustainability** and added **value**, meaning that the knowledge you gain will be a valuable guide for everything you do in the future. Plus, you will learn **how to get things done** and **save lots of money** in the future. In the coachings, you will get **real business advice, career tips** and **insider’s knowledge** gained from my 5+ years of career in the artworld.

More you can find here: <https://www.vanessa-souli.com/a-to-z-coaching.html>.

2. **„Mini-Coaching Programme‘**: From the outline of the ‘A-to-Z Programme’, you can choose any modules that interest you the most and get a training only on them. We will focus on making you an expert on this topic.
Charge per hour (45 € / hour) - Minimum booking is one module (= 2 hours and up)
3. **„Individual Coaching sessions‘**: here we define your wishes and targets, whatever those might be and then in individual coachings, we analyse how to achieve them. The number of coaching hours is as large as the needs until you manage to solve a specific problem (example: getting a show).
Charge per hour - minimum booking 2 hours.
4. **„Management Combination‘**: this is a format that we develop together. For this, we define your goals and needs like in the above option and we calculate the hours needed. Then, I will be doing the work for you (e.g research, writing, contact, PR etc).
Charge per hour – minimum booking 10 hours.
5. **Curating, writing or other services upon request**:
Check my page for all the services: <https://www.vanessa-souli.com/services.html>
Charge per hour – no minimum booking.

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Notes:

All calls are done via Skype or another medium that the artist prefers.

All calls are live and one-to-one (no pre-made recordings).

All payments are done per bank transfer.

All services can also be provided in Greek or German.

For any questions or information, please contact contact@vanessa-souli.com